

Creative Publishing international Submission Guidelines

Creative Publishing international publishes instructional books in three categories: Lifestyles, Home Improvement, and Outdoors. We're pleased to look over your book query, and if your book idea fits into our focus areas we will contact you for more details. Please familiarize yourself with our books to ensure your material is appropriate.

Book queries are usually around five pages, and need to contain the following information:

1. **A paragraph introducing yourself (the author/designer). This will include:**
 - Background information explaining your qualifications for writing a book on the subject
 - Information on any published book(s) you have authored
 - Information about the publisher, publication date, and the sales figures for each book
2. **A paragraph offering an overview of the proposed idea/concept. This will include:**
 - The book's subject matter
 - The audience
 - The competition
 - What elements of this book will make it stand out in the market
3. **A book outline or table of contents. This will include:**
 - An approximate number of chapters, the number of projects to be featured, etc.
 - A sentence or two that describes the material planned for each chapter or project listed in the table of contents.
4. **Your ideas for the type of visual materials to accompany the text and whether you will provide them.**
 - Photos
 - Illustrations
 - Charts or other support material
5. **Also include brief marketability information. This will include:**
 - The main competition for the book
 - The audience for the book (e.g.: craftpersons, handwork aficionados, home improvement do-it-yourself-ers, outdoor enthusiasts, pet owners, etc.)

To Send Proposal by Postal Mail

Send a package containing the required information to:

**Creative Publishing international
400 First Avenue North, Suite 300
Minneapolis, MN 55401.**

Attention Home Improvement Editor:

Home improvement or repair, landscaping, pets, home enhancement

Attention Outdoors Editor:

Hunting, fishing, bird watching, other outdoor activities

Attention Lifestyles Editor:

Crafts, home decoration, lifestyle, home arts, hobbies.

To Send Proposal by Email

State in the subject window: **BOOK PROPOSAL**

Address your email to the appropriate editor:

LifestylesEditor@creativepub.com

HomeImprovementEditor@creativepub.com

OutdoorEditor@creativepub.com