

Walter Foster Submission Guidelines

Walter Foster publishes instructional art and craft books. We're pleased to look over your book submission, and if your book idea fits into our publishing plan, we will contact you for more details. Please familiarize yourself with our books to ensure your material is appropriate. Book submissions need to contain the information listed below.

Please note that before sending in a submission, you must print and sign the Walter Foster Submission Agreement form. Walter Foster cannot accept submissions without this form.

1. A paragraph introducing yourself (the author/designer). This will include:

- Background information explaining your qualifications for writing a book on the subject
- Information on any published book(s) you have authored
- Information about the publisher, publication date, and the sales figures for each book

2. A paragraph offering an overview of the proposed idea/concept. This will include:

- The book's subject matter
- The audience (e.g.: adults, children, beginning artists, intermediate artists, etc.)
- The competition
- What elements of this book will make it stand out in the market

3. A book outline or table of contents. This will include:

- An approximate number of chapters, the number of projects to be featured, etc.
- A sentence or two that describes the material planned for each chapter or project listed in the table of contents

4. Your ideas for the type of visual materials to accompany the text and whether you will provide them.

- Artwork
- Photos
- Diagrams or other support material

5. Also include brief marketability information. This will include:

- The main competition for the book
- Plans to promote the book before and after publication

Send a package containing the required information by postal mail to the address below:

Submissions
Walter Foster Publishing, Inc.
3 Wrigley, Suite A
Irvine, CA 92618

Walter Foster Submission Agreement

By signing below, I (_____) understand that Walter Foster Publishing, Inc. (“Foster”) may currently or in the future be developing ideas and/or content internally or receiving ideas and /or content from others that may be similar to my proposed idea or anything included in my submission. Nothing in the Walter Foster Submission Guidelines or in this Agreement shall be construed as a representation or requirement that Foster may not independently, and without use of my proposal, develop ideas, content or products for itself or for others that may compete with or be similar to my actual or contemplated products, ideas or anything in my submission.

Neither party shall claim ownership in or to any information, ideas, concepts, plans or content (“New or Joint Ideas”) which may be conceived or developed during, as a result of or in connection with discussions and meetings as well as information or documents exchanged between the parties hereto. Each party agrees that it will not be entitled to any compensation whatsoever for the ultimate use by either party of any New or Joint Ideas unless a separate written agreement is executed by the parties (provided, however, that by virtue of this Agreement, the parties are under no obligation to enter into such a separate agreement). Each party hereby releases the other party and its affiliates and its representatives, officers, directors, agents from any and all liability in connection with, or in any manner arising out of, use of any New or Joint Ideas. Each Party acknowledges that the other party shall have the right (but not the obligation) to use and exploit New or Joint Ideas in any manner without compensation, liability or other obligation to the other party.

Print Name

Signature

Date